



## NSW Government's Workplace Safety Message goes 'Multicultural'

Minister for Finance Michael Daley launched a wide-ranging WorkCover campaign – by sending a vital safety message in 13 languages to the state's large ethnic and Indigenous workforce.

Mr Daley said the NSW Government's 'Homecomings' Advertising Campaign had been translated into more than double the languages than previous campaigns.

"However you say it, safety means the same thing in any language. This is the message we want to get through to every worker in NSW - whatever language they speak at home," he said.

**"WorkCover's communications campaign will target workers from the African, Arabic, Chinese, Greek, Indian, Indonesian, Italian, Pakistani, Spanish, Sri Lankan, Turkish and Vietnamese communities in their own languages, and also the Indigenous community."**

"Everyone has a right to return home safely at the end of the working day, but in 2007-08, a total of 30,000 workers didn't.

"Over that 12 months period, 53 workers were killed and 29,947 were seriously injured at work.

"We want to make NSW workplaces the safest in the world - and the figures show we're making progress - but we believe we can do even better with the help of the families of workers.

"Over the next four months the WorkCover Homecomings campaign will aim to enlist not just workers, but also their fami-



lies, in a major effort to reduce workplace injury and death.

"Research shows that family members play a vital role in influencing their husband or wife, father or mother, son or daughter, sister or brother to heed the safety message.

"They make a valuable, but often unrecognised contribution when seeing their loved ones off to work, asking how the day went over the evening meal or discussing concerns they may have about their workplace.

"Family members are major 'influencers' in the lives of workers, so this latest WorkCover Homecomings campaign will seek to recruit them to reinforce the workplace safety message.

"To make sure the workplace safety message hits both work and home WorkCover will also distribute thousands of copies of Come Home Safely kits to employers and at community centres.

"The campaign runs from March 1st to June 27th 2010, targeting blue collar males aged 35-49 years working in construction, the trades and trucking - and, of course, their families," said Mr Daley.

## ALPHA SYMPOSIUM LUNCH

The Archon and Committee of ALPHA jointly with our Patron, the Honourable John Hatzistergos MLC, NSW Attorney General and Minister for Citizenship, cordially invite you to attend a special luncheon to be held in honour of:-

**Mr George Bizos SC**

Renowned South African Greek lawyer

**On Sunday, 7 March 2010**

**at Ottoman Cuisine**

Pier 2, 13 Hickson Road, Dawes Point, from 12 noon

Cost is \$90.00 for a multi course meal and drinks

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### ΑΝΑΚΟΙΝΩΣΗ

Η Επιτροπή Διεύθυνσης του Ελληνικού Κοινοτικού Γηροκομείου «Ελληνικό Σπίτι» στο Earlwood κάνει γνωστό στην παροικία ότι υπάρχουν επί του παρόντος ελεύθερα δωμάτια στο ίδρυμα.

Παρακαλούνται όσοι ενδιαφέρονται να επικοινωνήσουν με την Διεύθυνση του Γηροκομείου στο 02 9718 7195.

Από το Διοικητικό Συμβούλιο

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